

Nomi Kafri

Product Designer

An experienced designer with extensive understanding in typography, branding and layout design.

I am eager to utilize my creative skills and meticulous attention to detail in the field of product design.

I thrive in collaborative team environments and excited to embrace new technologies.



Phone

054-5776548



Email

nomi.kafri.uxi@gmail.com



LinkedIn

<https://www.linkedin.com/in/nomi-kafri>



Portfolio

www.nomikafri.com



Education

UX Certificate Course

2022 | Create School

HTML,CSS

2022 | Shecodes

B.A in Visual Communications

Specialising in Interactive design

2009-2013 | H.I.T, Israel



Software

Figma

Illustrator

Photoshop

InDesign

After Effects

Microsoft Office Suite



Languages

Hebrew- Native

English- Native

* References will be provided upon request



Professional Experience

Graphic Designer

Strauss-Group | 2014-2021

Managed the design process of leading brands in the dairy market from concept to final print.

Successfully multitasked on a numerous projects simultaneously, with tight schedules and various project managers.

Supervised the final printing quality of products in Israel and internationally.

Defined the professional limitations of the selected printing technique and clearly communicated the regulatory guidelines.

Provided design reviews to internal and external partners, ensuring a successful printed outcome.

Developed design concepts for various brands.

Collaborated with internal and external professionals, including international suppliers and companies.

Designed marketing items and banners.

Led the regulatory process of brands in international markets from concept to final print.